Paige Vinger

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**SUMMARY**

A senior completing my Bachelor of Science in Marketing with an Entrepreneurship and Small Business Management minor at Montana State University. A well organized, personable individual ready to start my professional marketing career in the entertainment industry.

**EDUCATION**

**Montana State University,** Bozeman, MT.

Bachelor of Science in Marketing, Minor in Entrepreneurship and Small Business Management.

* Dean’s List Fall 2017, Spring 2017, Fall 2016
* Expected Graduation date: May, 2018

**Relevant Course Projects**

* Consulting Work | Traditional Oriental Medicine | Bozeman, Montana| Spring 2018
* Collaborated on a logo redesign and created a social media presence
* Integrated Marketing Communications Project | Gallatin Valley Land Trust | Bozeman, Montana| Fall 2017
* Participated in a team who created and completed an Integrated Marketing Communication plan which included: budgets, advertisements, and scheduling.
* To view the completed plan, visit my personal website (paigevinger.com) under the marketing projects tab.
* The Entreprentise | Lolo Peak Fire Fund | Bozeman, Montana| Fall 2017
* Contributed to the creation of an entrepreneurial product (t-shirt) to raise funds for the Lolo Peak Fire Fund using word of mouth and social media marketing.
* As a class we raised $2,922, and our team raised $858.

**EXPERIENCE**

**Heritage Christian School,** Bozeman, MT. January 2016-Present.

**Varsity Assistant Basketball Coach**

* Coached the first team in school history to win the 2018 MCAA Basketball Championship
* Improved team win/loss record from 3-19 to 18-2 in a three-year period
* Collaborated with coaches to plan team practices
* Successfully interacted with a team of girls aged 15-18

**Bracken Business Communication Clinic,** Bozeman, MT. August 2016-December 2016 **Intern**

* Reviewed and made suggestions to improve students’ business writing
* Researched and wrote four articles for the Jake Jabs College of Business and Entrepreneurship (JJCBE) annual report
* Conducted interviews with faculty and students

**Yellowstone Country Club,** Billings, MT. Summers 2017 - 2014

**Manager/Server**

* Managed a wait staff by resolving the conflicts of co-workers and patrons, and supervising job performance

**TECHNICAL SKILLS**

* Proficient in using social media for business marketing purposes
* Competent in using Google Analytics
* Fundamental knowledge of Search Engine Optimization
* Basic working knowledge of Google AdWords
* Designed a personal website using Bluehost – www.paigevinger.com
* Proficient in the use of Microsoft Office suite programs